

1842 GIMBEL BROTHERS 1922  
32nd STREET—BROADWAY—33rd STREET NEW YORK CITY

1910 12<sup>TH</sup> BIRTHDAY 1922

## Sale of 6000 Yards of Fine CRETONNE

Our Regular 75c Grade

45c YD.

This is a cretonne de luxe. A pattern and quality and texture that one of the most powerful mercantile organizations in America is proud to manufacture. And that Gimbels is proud to present as exclusive with its Upholstery Shop for Greater New York. Sells on sight, as the wholesalers say, at its regular 75c price. Tomorrow you'll buy it at 45c. As a Gimmel Birthday treat.

A Distinctive Conventional Flower and Bar Design in 11 Distinct Color Effects. On Rose; Tau; Brown; Yellow; Black; Grey; Cream and Blue.

GIMBELS BIRTHDAY SALE—Sixth Floor



## MORE Philippine VESTS And CORSET COVERS

At the Same Extraordinary Birthday Price

95c

Hand made—hand embroidered! The same fineness of fabric and the same delicacy of workmanship. The same low price! And they'll go as fast. The vests in white, built up or shoulder strap model, hand scalloped. The corset covers, in white or flesh. Beautifully patterned.

GIMBELS BIRTHDAY SALE—Second Floor

## Special Sample Lot of Women's Drape Veils

Square and long drape Veils, some embroidered on hexagon mesh. Chenille dotted borders in plain and combination of colors. A limited number of each style. A welcome value for the drape veil—a fashion necessity.

\$1.00

GIMBELS BIRTHDAY SALE—Street Floor

## SALE of DRESS FORMS



The Notions Shop Offers This Complete Dress Form at a Price Not Met by Competition.

\$2.10 EACH

A garment can be made in one-half the time with the aid of a Dress Form. No tiresome fittings. No badly hung skirts. No blunders at all when posed on a tireless ever-ready Dress Form.

Complete Dress Form Jersey Covered Bust Flat Wire Skirt.

SIZES 32 TO 44

GIMBELS BIRTHDAY SALE—Street Floor

# GIMBELS GREATEST SALE

## SENSATIONAL : OFFERINGS : DAY : BY : DAY

## Continuing the Annual Birthday SALE of HOSIERY

Sale of Women's Silk Stockings

98c

Irregulars of our \$1.95 grade

Full fashioned "Irregulars"—of a make famous for its scrupulous sorting out. NOT seconds, note that. Pure fine silk—a grade noted for long wear. Some—in black and white—are silk from top to toe. The rest—lisle reinforced—come in: Black; white; brown; navy; lime; fawn; aluminum; nickel; mouse.

For MEN!

Sale of SILK SOCKS

Pure silk, with ribbed lisle cuff; heels and toes lisle reinforced. Black, navy, gray, cordovan. "Irregulars" of a famous make.

39c

Sale of SILK SOCKS

Our regular \$1.00 grade. Heavy silk, plain or with clocks. Plain black or navy, or black clocked in white, blue or purple. Perfect!

59c

Sale of WOOL SOCKS

Our 85c and 95c grades. Pure wool socks, imported from England. In black, brown, gray and several other shades. Perfect.

69c

NONE SENT C. O. D.

GIMBELS BIRTHDAY SALE—HOSIERY SHOP—Street Floor

Women's Van Raalte Silk Stockings

\$1.95

Our Own Usual \$2.75; \$3.25 and \$3.50 Grades.

Pure Ingrain silk of finest grades. Black with lisle tops. Or silk from top to toe—full fashioned. Plain shades of black, fawn, castor, nude, cordovan, white, aluminum, gray and Russia calf—with novelty tops. Or sports mixtures. Perfect! Couldn't say too much about their VALUE.

Women's Silk Stockings

Our regular \$2.75 and \$1.95 grades. Perfects. Some silk from top to toe. Others reinforced with lisle. Full fashioned. In the new shades of brown. And black.

\$1.39

Women's Clocked Wool Hose

Fine pure wool with hand embroidered clocks. In brown, gray, coating and navy. With two-color contrasting clocks.

\$1.48

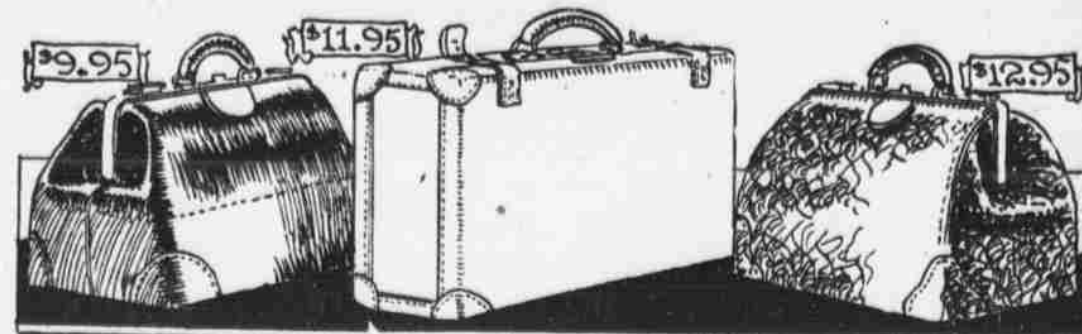
Children's Cotton Stockings

For boys—fine ribbed heavy weight cotton—sizes 7 1/4 to 11. In black and cordovan.

35c

For girls—fine ribbed mercerized lisle, in black, white or brown. Sizes 6 to 10.

3 for \$1.00



## Sale of Hand Luggage

Birthday-Sale-Pricing Three Useful and Good Looking Pieces From One of Our Best Manufacturers: Meaning A Saving of Almost ONE-HALF the Regular Prices

\$9.95

3-Pc. Club Bags

Full cut. Sewed frames. Leather lined. Mahogany color; 18 in. size. One of the Biggest Values!

MAIL ORDERS FILLED

\$12.95

Traveling Bags

Black Walrus (Seal); 5 pc. style. Leather lined. Sewed frame, edges and corners; 18 in.

GIMBELS BIRTHDAY SALE—Street Floor

\$11.95

Suitcases

Leather lined. Smooth Brown, Russet or Black; Cowhide. Sewed loop handle and corners; 24 and 26 in.



## Remarkable Values in FURS

Purchased By Us at Price Concessions for the BIRTHDAY SALE: And Shaving Our Own Profits to A Minimum Makes YOUR Savings Still Greater

### FUR SCARFS

- Fox Chokers : \$15.00
- Taupe, Grey or Brown.
- Grey Squirrel : \$16.50
- 2-skin novelty scarfs.
- Mink Scarfs : \$27.50
- Two choice skins.
- Stone Marten : \$32.50
- Scarfs of a fine, rich color.
- Fox Scarfs : \$35.00
- Mahogany or taupe colors.
- Fox Scarfs : \$39.50
- New steel grey color.
- Platinum Fox : \$69.00
- Ultra-modish scarfs.
- Natural Blue Fox Scarfs : \$98.50
- Russian Sable : \$135.00
- 2-skin scarfs.
- Nutria Trotteurs : \$159
- A smart new design. Lovely lining.

### FUR COATS

- French Seal—(Dyed Coney) : \$175
- 45-inch "new" model coats. Very choice pelts. Beautiful silk lining.
- Caracul Capes : \$189
- 45-inch selected pelts. Richly silk lined.
- Natural Raccoon : \$185
- 40-inch flare model coats. Full skins.
- Moleskin Coats : \$289
- Full length. New Mandarin sleeves.
- Grey Squirrel : \$295
- Three-quarter length coats. Self collar. Striped border effect.
- Moleskin Capes : \$325
- Smart long circular model. Finest pelts.
- Caracul Wrap : \$345
- 45-inch. Skunk or Black Fox collar and cuffs.
- Hudson Seal (Dyed Muskrat) : \$425
- 45-inch coats. Fine Mink collar and cuffs.
- Dark Mink Coat : \$595
- Fine blended skins. 3/4 length. Exquisite!

"Furriers Since 1842" GIMBELS BIRTHDAY SALE—Third Floor

## Sale of Ribbons

50c YARD

### Selected Specials

MOIRE TAFFETA with satin edge, excellent quality; 8 1/4 inches wide. Navy, Brown, White, Black.

WARP PRINT RIBBONS on dark grounds with satin edges to harmonize; 7 1/4 inches wide.

HUNDREDS of YARDS of all silk ribbons of excellent quality from one of our best ribbon manufacturers. Stripes, moires and flowered effects; 7 1/4 to 8 1/4 inches wide.

GIMBELS BIRTHDAY SALE—Street Floor

## Birthday Markdown on Grover Made Shoes

Famous "Lady Constance" Kind: Fashioned for Maturer Women—Professionals or Home-folks.

Sizes 3 to 9

\$5.90

Widths B to EE

OUR REGULAR \$6.90 GRADE

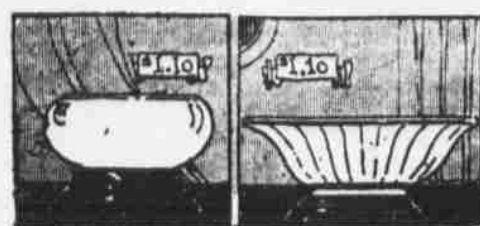
No need to introduce "Lady Constance" Shoes. We who are getting along a bit and heaving up a bit, and are on our feet a lot, know their comfort well. And the excellence of their Grover make. And their regular pricing too. Well—here's a Lady Constance bargain for the Birthday!

Black Kid; Button or Lace; Low and Cuban Heels; Some with Wide Ankle; Rubber Heels Attached.

GIMBELS BIRTHDAY SALE—Second Floor

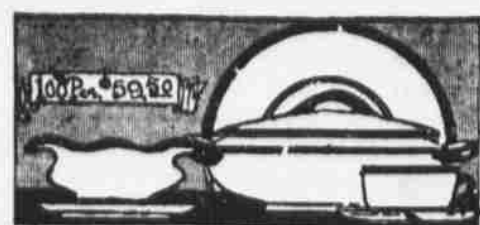
## Tuesday Stages Big Events in China and Housewares

To Celebrate October at Gimbels



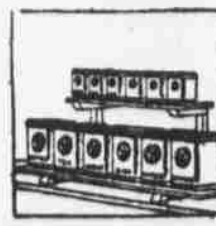
\$2.95 Fruit Bowl and Stand \$1.10

8500 bowls. Jet black stands. Blue Iris; Jade Blue; Topaz; Russet. One of the best buys we've seen in many a day. And a treasure trove for gifts—if you're looking on to Christmas.



\$79.50 Coin Gold Band Service

Gold-shoulder line and all gold handles. Imported, 100-piece set. No C. O. D's



12-Pc. Cereal Sets

Japanned metal. Tea, coffee, rice, oatmeal, barley, sugar, and six small spice canisters.

White Enamelled Rack: \$1.97

\$1.00 extra.

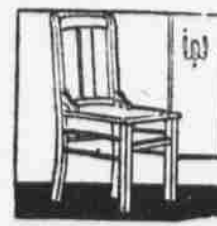


Kitchen Stools

Oak finished stool—handy to have in the kitchen. 24 inches high.

White enameled 1.85

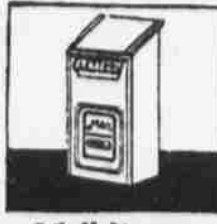
No C. O. D's



Kitchen Chairs

Strongly built square backed chairs. Unfinished wood.

Light Oak Finished \$1.94



Mail Boxes

Black japanned. Remember, the law requires that you have one after Dec. 28th.

97c

No C. O. D's

## 50 Wing Chairs Substantially Reduced for the Birthday Sale

In the Style Sketched

\$39.00

A Variety of Coverings



### These Reductions Too

Library Table, in dull walnut veneer; 24x51 inches. \$16.75

Drop Leaf Writing Desk, in solid mahogany; drawer. \$48

Spinet Desk, in walnut veneer, two front drawers. \$50.00

Bookcase, in mahogany veneer, 4 shelves; 60 inches in height. \$24.00

Drop Leaf Tea Wagon, in combination walnut and mahogany. \$26.75

Gate Leg Table, in mahogany veneer; 34x48 in. top. \$25.00

Secretary Desk, in mahogany veneer; 2 front drawers. \$47.00

Windsor Arm Chair, in birch with mahogany finish. \$8.00

GIMBELS BIRTHDAY SALE—Seventh Floor

Store Hours 9 to 5:30

GIMBEL BROTHERS

Phone Pennsylvania 5100

32ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

Brooklyn, Long Island and New Jersey Customers Direct to Gimbels via Tubes and Subways